



Dear Potential Client,

Building a new house, remodeling an existing structure, or tending to much needed repairs all start with a vision of a better future. Seeing your ideas come to life and sharing in the process can be deeply satisfying. We hope the colorful images of our completed projects get your excitement and creativity flowing. We would be delighted to partner with you to fulfill your unique visions of customized spaces that can meet your goals and enrich your life for generations. Along the way, our team's experience and professionalism can help make your process rewarding, successful, and fun.

Each building project is a journey. What starts with sharpened pencils and hours of design or project preparation takes off with enthusiasm and excitement. The collaboration of navigating steps together builds new relationships. As the structure begins to emerge, there are uplifting moments and shared hope. One truth that is rarely addressed is that every building project has its moments of stress and frustration.

Construction is a process fraught with potential stressors: tight budgets and schedules; constant decision-making; a steep learning curve of codes, standards, and terminology; the inconvenience of crews in your space; material delays; or the sheer mess and disruption involved. Even when Phi optimizes every aspect of our process to ensure your satisfaction, there will inevitably be moments of tension and stress. Phi promises to meet those moments with 100% accountability, both for our team and any vendors or subcontractors involved. We will not make excuses or pass the blame. Instead, we will face issues head-on with honesty, fairness, clarity and a commitment to finding workable, satisfying solutions. We will roll up our sleeves to get your project back on track and headed to a successful finish.

We are proud of how the Phi team has evolved over the years to become truly "client focused." Being client focused means we use clear communication, transparent scheduling, and clarity of pricing to keep you informed and engaged with the progress of your project. We will thoughtfully and honestly answer your questions in a timely manner. You can utilize our services based on what best suits you and your project: be it on a comprehensive Design-Build or a la carte basis, under a fixed price or time & material ("cost plus") contract, phasing a project over a period of time or tackling all of the work in a single, consolidated effort. Our goal is to understand your expectations and work to beat them.

We look forward to partnering with you.

Your Vision. Your Life. Your Home.

A handwritten signature in black ink, appearing to read "Bettina Doulton" and "Rob Troxler". The signature is fluid and cursive.

Bettina Doulton , Owner & Rob Troxler, Director General Contracting